



# *Dia de los Muertos* **JURUPA VALLEY**

**SATURDAY • OCTOBER 19 • 12-8 P.M.**

**Rancho Jurupa Regional Park**

4800 Crestmore Road, Jurupa Valley

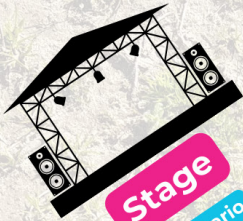


**REACH OUT**  
Strengthening Communities



Presented by:





Stage

Escenario



Photo Booth

Fotos

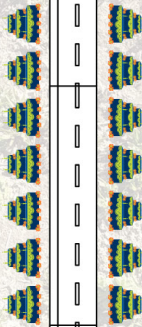


Food Vendors

Vendedores de Comida



Altars

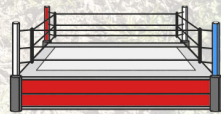


Altars



Art Vendors

Vendedores de Arte



Lucha Libre



Horse Arena

Arena de Caballos





# Event Program

## Programa de Evento



### Main Stage

- 12:00 p.m. | Welcome
- 12:05 p.m. | Danza Azteca Xiuh Arte  
*Blessing Ceremony — Aztec Dancing*
- 12:35 p.m. | Special Announcements  
*Executive Director & Elected Officials*
- 12:50 p.m. | Accion Exclusiva  
*Regional Mexican - Norteño Music*
- 1:30 p.m. | Ballet Folklorico Cultural  
*Ballet Folklorico*
- 2:00 p.m. | Los Ritmos Enamorados  
*Regional Mexican - Norteño Music*
- 3:00 p.m. | Cielo Rojo Folklorico  
*Ballet Folklorico*
- 3:30 p.m. | Mariachi Tierra del Sol  
*Mariachi Music*
- 5:30 p.m. | Cielo Rojo Folklorico  
*Ballet Folklorico*
- 6:00 p.m. | Catrina Fashion Show  
*Attendees can showcase their catrina attire/makeup*
- 6:30 p.m. | La Gran Sonora de Colombia  
*Colombian Cumbia Music*

### Lucha Libre

- 1:00 p.m. | Empire Wrestling Foundation  
*There will be a show every hour from 1 - 7 p.m.*



# Event Program

## Programa de Evento



### Horse Arena

1:00 - 4:00  
p.m.

Cala de Caballos

*Horse Reining*

Jinetiada

*Horse Riding*

Terna

*Team Roping*

Escaramuzas

*Female Equestrians*

Floreo de Soga

*Rope Flourishing*

Manganas a Pie

*Roping from the Ground*

Manganas a Caballo

*Roping from Horseback*

Paso de la Muerte

*Pass of Death*

Lazo de Caballos

*Roping of Horses*

Concurso de Caballos Bailadores

*Dancing Horse Competition*

# What is Dia de los Muertos?

The Day of the Dead is celebrated as an opportunity for friends and family of deceased loved ones to honor their memory through altars and offerings that help the deceased in their recovery trip.

## Elements of an Altar

### Earth



Earth is represented by the crops — souls are fed by the aroma of the harvest; quails and birds are fed by scratch and seed in the altar.

### Wind



Wind is represented by a moving object, such as papel picado, as it moves swiftly like the wind.

### Water



Water is placed within a container for the souls to quench their thirst after their long journey.

### Fire



Fire is represented by wax candles. Each lit candle represents a soul and an extra one is placed for a forgotten soul.

### Butterflies



Various regions in Mexico believe that the deceased pass to the eternal life and their souls would return to earth as a butterfly to visit their loved ones.

### Cempazúchitl



Cempazúchitl (Aztec Marigolds) is used to create a path towards the altar from the entrance of a home as a guide.

### Mat/Rug



A mat or rug is placed at the foot of the altar for the soul to rest after their long journey home.

### Papel Picado



Papel picado is special paper cut in shape of butterflies and symbolic iconography. It represents the wind and the fragility of life.

### Salt



Salt represents purification — it acts to cleanse and purify their souls during the following year.

### Copal/Incense



Incense is burned to guide souls via its aroma.

# ¿Que es Dia de los Muertos?

El Día de los Muertos se celebra como una oportunidad para que amigos y familiares de seres queridos fallecidos honren su memoria a través de altares y ofrendas que ayudan a los difuntos en su viaje de recuperación.

## Elementos de un Altar

### Tierra



La Tierra está representada por las cosechas — las almas se alimentan del aroma de la cosecha; las codornices y las aves se alimentan de granos y semillas en el altar.

### Viento



El Viento está representado por un objeto en movimiento, como el papel picado, que se mueve rápidamente como el viento

### Agua



El Agua se coloca en un recipiente para que las almas sacien su sed después de su largo viaje

### Fuego



El Fuego está representado por velas de cera. Cada vela encendida representa un alma y se coloca una extra para un alma olvidada.

### Mariposas



Varias regiones de México creen que los difuntos pasan a la vida eterna y que sus almas regresan a la tierra como una mariposa para visitar a sus seres queridos.

### Cempazúchitl



El cempazúchitl se utiliza para crear un camino hacia el altar desde la entrada de la casa como una guía.

### Alfombra



Una estera o alfombra se coloca al pie del altar para que el alma descanse después de su largo viaje a casa.

### Papel Picado



El papel picado es un papel especial recortado en forma de mariposas y iconografía simbólica. Representa el viento y la fragilidad de la vida.

### Salt



Salt represents purification. La sal representa la purificación — actúa para limpiar y purificar sus almas durante el año siguiente.

### Incienso



Se quema incienso para guiar a las almas a través de su aroma.



# HEALTHY JURUPA VALLEY



Join the movement to make a difference in your city! Healthy Jurupa Valley's collaborative meeting is your chance to connect with neighbors, share ideas, and work with local partners to shape the future of our community.



1st Tuesday  
of the Month



9 - 11 am



8300 Limonite Ave., Suite F  
Jurupa Valley, CA 92509



**INTERESTED IN JOINING THE  
COLLABORATIVE MEETING?**

Scan the QR code or visit  
[bit.ly/hjvro](http://bit.ly/hjvro)



(909) 245-1156 • [we-reachout.org](http://we-reachout.org)

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# Dia de los Muertos Jurupa Valley



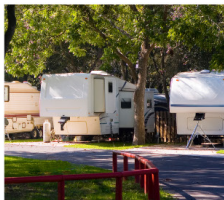
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# RivCoPARKS

Nestled within the diverse landscapes of southern California, Riverside County Regional Park and Open-Space District (RivCoParks) is Nationally Accredited (CAPRA), standing as a beacon of natural beauty and community enrichment. Spanning across vast expanses of desert, mountain ranges, and lush valleys, the District embodies a commitment to preserving the region's ecological treasures while providing unparalleled recreational opportunities for residents and visitors alike.



## • Campgrounds

Camping at RivCoParks offers a serene outdoor experience with beautiful landscapes, diverse wildlife, and various amenities.



## • Nature Centers

The nature centers at RivCoParks provide educational exhibits, guided programs, and interactive experiences.



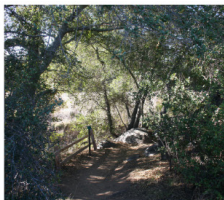
## • Lakes

The lakes at RivCoParks offer scenic beauty and recreational activities such as fishing, boating, and picnicking.



## • Cabins

The cabins at RivCoParks provide a cozy, rustic lodging option, offering comfort and convenience while surrounded by natural beauty.



## • Trails

The trails at RivCoParks offer a variety of scenic routes for hiking, biking, and horseback riding, showcasing our diverse landscapes.



## • Weddings

Weddings at RivCoParks offer breathtaking natural settings, providing a picturesque backdrop for a memorable outdoor celebration.



Learn more about RivCoParks locations or using the RivCoParks Library Pass for free access to parks and more, visit [rivcoparks.org](http://rivcoparks.org) for detailed information on eligibility and participating locations. For questions please call 1-800-234-7275.



# JURUPA VALLEY RESOURCE CENTER



## Connecting our community to:

- Food & Clothing • Mental Health Support • Financial Counseling • Youth Education & Empowerment • Family Health & Wellness • Victim Services
- Substance Use Prevention & Support • Legal Services • Employment & Workforce Development • **AND MUCH MORE!**

Sign up to receive email notifications with new resources and events!



[bit.ly/JVRCNewsletter](https://bit.ly/JVRCNewsletter)

**San Bernardino County & Riverside County!**  
No appointment or eligibility required!



**CALL TODAY!**  
(951) 542-1840



**EMAIL OUR TEAM!**  
[JVRC@we-reachout.org](mailto:JVRC@we-reachout.org)



**VISIT OUR WEBSITE!**  
[we-reachout.org/JVRC](http://we-reachout.org/JVRC)



**8300 Limonite Ave. Suite G,  
Jurupa Valley, CA 92509**

# Fuel Your Finances - Get Help with Your Utility Bills

The Jurupa Valley Resource Center is here to help you apply for assistance!

**APPOINTMENT IS REQUIRED!**

To schedule your appointment, call  
**(951) 955-4900**

For more information on utility assistance or additional resources, please contact us at (951) 465-4564 or visit [we-reachout.org/jvrc](http://we-reachout.org/jvrc)



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Strengthening Communities



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## Feel Your Best: Stay Safe, Stay Healthy

### Stay Up to Date on COVID-19!

COVID-19 infections are increasing. Take necessary precautions to protect yourself and your loved ones from getting infected.

If you are experiencing any symptoms, please stay home. Symptoms can include:

- Fever or chills
- Cough
- Shortness of breath
- Sore throat
- Congestion or runny nose
- New loss of taste/smell
- Fatigue
- Muscle or body aches
- Headache
- Nausea or vomiting
- Diarrhea

### Treatment

COVID-19 medications are now available for those who test positive. Treatment can prevent series illness. For treatment near you, visit [bit.ly/COVID19Treatments](https://bit.ly/COVID19Treatments)

### COVID-19 Vaccines

COVID-19 vaccines can help protect against variants and severe illness.

Pfizer, Moderna, and Novavax are available for anyone 6 months and older.

#### Find a Clinic Near You!

COVID-19 vaccines are available at your doctor's office, a local pharmacy, or a community health center. Scan the QR Code below to learn more about vaccines and find a site near you!



### Contact Us



[we-reachout.org/healthequity](https://we-reachout.org/healthequity)



(909)245-1156



8300 Limonite Ave., Suite E  
Jurupa Valley, CA 92509

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*Dia de los Muertos*  
**JURUPA VALLEY**

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